

# Flash Banners

## Duration: One day

This course teaches the fundamental skills required to create animated banner ads using Adobe Flash. Learn how to animate graphics, images and text using simple but powerful techniques.

Requirements: None in particular, but some familiarity with computer graphics will be useful.

### Flash fundamentals

- What Flash does, and how it works
- About Vector graphics
- The Flash workspace
- Setting movie dimensions, background colour and frame rate

### Drawing in Flash

- Using the Flash drawing tools
- Selecting and applying colours
- Matching colours
- Working with Shapes and Objects
- Merging and subtracting Shapes
- Grouping elements
- Stacking order
- Scaling and rotating elements

### Working with Bitmapped images

- Understanding file formats
- Importing from Photoshop
- Understanding compression and filesize

### Flash Animation techniques

- Using Symbols
- Motion Tweening
- Editing Motion Paths
- Reversing direction
- Animating bitmaps
- Animating text
- Animating fades and colour effects

### Production

- Exporting SWF files
- Checking file size and duration
- Exporting an animated Gif file
- Publishing a test webpage
- Making a movie clickable

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### Recommended Further training

- Flash advanced animation techniques
- Introduction to Photoshop
- Introduction to Illustrator
- Introduction to Dreamweaver