

Dreamweaver Introduction

Duration: 2 days

Aimed at anyone who needs to build and/or maintain web content, this course provides a comprehensive introduction to web development with Dreamweaver. Basing the course on real-world site building projects, we show you how to use Dreamweaver's powerful tools and features to quickly develop sophisticated web pages. Although you won't necessarily write any code during this course (Dreamweaver takes care of that), you will learn to understand HTML and CSS. By the end of this course, you will be able to build and update web pages.

Requirements: Basic word processing, and a familiarity with the Web as a user.

General

- What Dreamweaver does & how it works.
- About Internet technologies - dynamic sites, content management systems, languages, standards and conventions.
- Viewing and editing HTML code - how HTML works, about XHTML.
- Previewing your work.
- Working with Related files.

Site structure and management

- Defining a Dreamweaver Site, creating a directory structure, file naming conventions.
- Understanding FTP.
- Uploading and downloading files.
- Keeping your site synchronised.

Text

- Working with text - placing text from other applications including Microsoft Office.
- Paragraphs, line breaks, lists and other basic HTML elements.
- Basic formatting.
- Using special characters.

Tables

- Understanding the advantages and disadvantages of tables.
- Using tables for data display.
- Importing external data as tables.

Hyperlinks

- Understanding relative and absolute paths.
- Named anchors, external and email links.
- Creating site-wide navigation.
- Linking to non-HTML content such as PDF.
- About linked content in HTML emails.

Dreamweaver productivity features

- Working with Templates.
- Using rulers, guides and grids.
- Using Layers for accurate positioning.

Cascading Style Sheets

- How CSS works.
- About Embedded and External stylesheets.
- Customising Hyperlink styles.
- Page layouts - controlling width, margins and padding.
- Using background images.

Search engines and accessibility

- Optimising pages for search engines.
- The basics of making content accessible; Alt text, titles.

Graphics and other media

- File formats - GIF, JPEG and PNG.
- Animated GIF files.
- Optimisation - maximising quality vs. file size.
- Editing images in Dreamweaver.
- Importing a Flash movie.

Recommended Further training

- Advanced Dreamweaver
- Introduction to CSS
- Introduction to Flash